

EXPO2025 CANADA

How to make a Deputation to Executive Committee

<p>Members of the Committee:</p> <ul style="list-style-type: none">• Mayor John Tory (Chair) <p>and City Councillors:</p> <ul style="list-style-type: none">• Paul Ainslie, Ward 43 Scarborough East• Ana Bailão, Ward 18 Davenport• Gary Crawford, Ward 36 Scarborough Southwest• Frank Di Giorgio, Ward 12 York South-Weston• Michelle Holland, Ward 35 Scarborough Southwest• Mary-Margaret McMahon, Ward 32 Beaches-East York• Denzil Minnan-Wong, Ward 34 Don Valley East• Cesar Palacio, Ward 17 Davenport• James Pasternak, Ward 10 York Centre• Jaye Robinson, Ward 25 Don Valley West• David Shiner, Ward 24 Willowdale• Michael Thompson, Ward 37 Scarborough Centre	<p>Secretariat:</p> <p>Jennifer Forkes 10th floor, West Tower, City Hall 100 Queen Street West Toronto, ON M5H 2N2 email: exc@toronto.ca phone: 416-392-4666 fax: 416-392-1879</p>
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Process for Registering to Make a Deputation at the Executive Committee:

Once the agenda is published, you **must register with the city clerk's office. To do so:**

1) Click on the agenda item for which you would like to speak (in this case, Expo 2025):

The agenda will be published approximately one week before the meeting. You can find the Executive agenda here. Click on the May 24 date.

<http://app.toronto.ca/tmmis/decisionBodyProfile.do?function=doPrepare&decisionBodyId=966#Meeting-2016.EX15>

2) At the top left of the agenda item page, click "request to speak":

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REQUEST TO SPEAK

Tracking Status

- This item will be considered by [Government Management Committee](#) on April 4, 2016. City Council has delegated final decision-making authority for the subject of this agenda item. The Government Management Committee will make the final decision on this item unless any amendments it approves exceed its authority.

GM11.1	ACTION	9:45 AM	Delegated	Ward:All
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3) Fill out your details in the e-mail that will pop-up when you click "request to speak"

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FAQs:

How long is a deputation? The usual public deputation speaking time is 5 minutes. However, when the list of speakers is long, the committee can choose to reduce the speaking time. Please prepare your speaking notes to be **no longer than 3 minutes**.

Who Should Speak? We are asking you to prepare a brief 3-minute presentation, on WHY we should proceed with Expo, what it will mean to jobs, opportunities, to your area of the economy, and the future of Toronto, and have it presented either by you or a colleague, associate, employee, or person who can represent you and your organization.

Who is Listening? The Executive Committee is composed of the Mayor, the Deputy Mayor, the Chairs of all Standing Committees, and four members-at-large who are members of Council. Committees will not proceed without quorum (in this case seven Councillors). Even if there are only seven Councillors present, the decisions made at the Committee DO go forward to the next City Council meeting on June 7th. The Committee recommendation is thus very important. All Executive Committee meetings are video recorded.

Effective Deputations: Many Councillors are looking for public support in making a tough decision. Essentially you want to offer them compelling reasons to support Expo. The most effective way to do this is to be respectful and offer positive stories, reasons, rationale, and facts on the value of bringing Expo to Toronto in 2025. Again, Please Note: Please DO practice your remarks and make sure you can fit the points what you want to say **in just 3 minutes**, not 5 minutes. Councillors respond well when the message is delivered creatively, on-time, and with passion, humour, insight, and creativity.

The number and also the quality of Expo deputations will make a major difference on whether the Committee recommends, or not, to go forward. Furthermore the Mayor is also looking to gauge what the level of community support is out there.

We want to ensure a very broad coalition of interests, groups, and sectors to come out. **If you personally have one particular issue, or reason, in support of Expo please let us know so that we can plan accordingly.** That way each of the 3-minute deputations does not repeat prior content, and each will cover a different issue, topic, aspect, or point that needs to be addressed.

If you (or a representative) cannot make it in person, please make a written submission:

Making a Written Submission: By following the same directions as above, you would select the button that says "Submit Comments". In preparing a written deputation follow the same directions for an in-person deputation. Introduce yourself or your organization and document WHY we should proceed with Expo,

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what it will mean to jobs, opportunities, to your area of the economy, and the future of Toronto. There is no limit to the length of a written submission, but it should be concise and informative. 1 - 2 pages is recommended. Not longer than 2 pages.

If you need more information on Expo and the benefits it can bring to Toronto, please visit:

www.expo2025Canada.ca and review the blog posts for inspiration or download the presentation:

https://drive.google.com/folderview?id=0B_bWBdW_YVc2aEdSR1VvNmpkM1U&usp=sharing

Here is a list of topics to explore (and makes sure you cite some facts & figures):

- The huge and positive Tourism impact;
- How we can use it to promote Canada, & also Toronto's brand, externally world-wide;
- Where Toronto needs and wants to be as a city and dynamic region in 2025;
- Direct tie-in to Canada, and also Toronto's trade & foreign investment strategy;
- Opportunities for youth;
- Arts & culture;
- Major nation-building and celebrations;
- The prior impact of Expo '67 and Expo '86 on Canada, and on their cities;
- Cleaning up the environment;
- Making Expo 2025 the "greenest" World Expo in history;
- Make it the most inclusive World Expo ever held;
- Growth and the economy;
 - Jobs, generating HST and tax revenues back to each level;
 - Creating wealth, and producing tax generating lands (that will pay for City services for generations to come);
- How Expo carries out Waterfront Toronto's vision;
- The future of the Port Lands; and HOW it accomplishes the acceleration approved by Council;
- Making Expo the most technologically advanced and future looking Expo in the world;
- The direct tie-in to Port Lands flood protection;
- The tie-in to Smart Track / & Regional Express Rail and the Waterfront LRT transit;
- A perfect follow up to the positive buzz and legacy of Pan Am;

And much more!